

निदेशालय, बाल विकास सेवा एवं पुष्ठाहार, उ०प्र०, लखनऊ।

पत्र सं० C - 242/बा०वि०परि०/स्था०-4/2016-17 दिनांक 17, जनवरी, 2017

समस्त जिला कार्यक्रम अधिकारी/प्रभारी  
उत्तर प्रदेश।

विषय:- वर्ष 2017 के प्रथम त्रैमास में होने वाले Measles-Rubella (MR) अभियान में आंगनबाड़ी कार्यकर्त्रियों की भागीदारी सुनिश्चित कराये जाने के संबंध में।

उर्पयुक्त विषयक संयुक्त सचिव, भारत सरकार, महिला एवं बाल विकास मंत्रालय, शास्त्री भवन, नई दिल्ली ने अपने अर्धशासकीय पत्र सं०-15/2/2016-सीडी-। दिनांक 29.12.2016 के द्वारा वर्ष 2017 के प्रथम त्रैमास में आयोजित होने वाले Measles-Rubella (MR) अभियान में आंगनबाड़ी कार्यकर्त्रियों की भागीदारी सुनिश्चित कराये जाने के निर्देश दिये हैं। Measles-Rubella (MR) अभियान चरणबद्ध रूप में एक से तीन वर्षों तक चालाया जाना है, इस अभियान के अन्तर्गत 09 माह से 15 वर्ष तक की आयु के बच्चों को चेचक व खसरा के टीके इस Measles-Rubella (MR) टीकाकरण अभियान के अन्तर्गत लगाये जाने हैं।


अतः भारत सरकार के द्वारा दिये गये निर्देशों के क्रम में आपको निर्देशित किया जाता है कि वर्ष 2017 के प्रथम त्रैमास में 09 माह से 15 वर्ष तक के बच्चों के लिये आयोजित होने वाले Measles-Rubella (MR) टीकाकरण अभियान में आंगनबाड़ी कार्यकर्त्रियों की भूमिका व भागीदारी सुनिश्चित कराये जाने व अभियान को सफल बनाये जाने हेतु संबंधितों को अपने स्तर से निर्देशित करना सुनिश्चित करें।

  
(आनन्द कुमार सिंह)  
निदेशक।

पृष्ठांकन सं०- / तददिनांक

प्रतिलिपि :- निम्न को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित-

- (1) संयुक्त सचिव, भारत सरकार, महिला एवं बाल विकास मंत्रालय, शास्त्री भवन, नई दिल्ली को अर्धशासकीय पत्र सं०-15/2/2016-सीडी-। दिनांक 29.12.2016 के क्रम में।
- (2) विशेष सचिव, महिला एवं बाल विकास उ०प्र० शासन।

  
(आनन्द कुमार सिंह)  
निदेशक।

श्री राजेश कुमार  
H. RAJESH KUMAR  
प्रमुख सचिव  
राज्य सरकार



भारत सरकार  
महिला एवं बाल विकास मंत्रालय  
शासत्री भवन, नई दिल्ली - 110001  
Government of India  
Ministry of Women & Child Development  
Shastri Bhawan, New Delhi-110001  
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2721  
4.1.17  
D. O. No.15/2/2016-CD.I

Date: 29<sup>th</sup> December, 2016

Dear

Please find **enclosed**, herewith, a copy of D. O. letter No. T-22020/09/Imm dated 5<sup>th</sup> December, 2016 from Secretary, Department of Health & Family Welfare (Ministry of Health & Family Welfare) regarding Measles-Rubella Campaign, targeting children from 9 months upto 15 years, in a phased manner, followed by administration of Measles-Rubella (MR) vaccine in routine immunization.

1. The Measles-Rubella campaign, starting from 1<sup>st</sup> quarter of 2017, aims to rapidly build-up immunity for both Measles and Rubella in a phased manner over two to three years.

2. Since Anganwadi Workers have considerable influence on the local community, I would request you to kindly give necessary instructions to the officials dealing with the ICDS in your State/UT to involve Anganwadi Workers in the planning and implementation of the upcoming MR Campaign in close association with their State/UT counterparts of the Department of Health & Family Welfare.

With regards

Yours sincerely,

29/12/2016  
(Dr. Rajesh Kumar)

To:

Principal Secretaries/Secretaries in-charge dealing with ICDS in all States/UTs.

Copy to:

Directors in-charge of ICDS in all States/UTs

Copy also to:

Shri C. K. Mishra, Secretary, Department of Health & Family Welfare, Ministry of Health & Family Welfare, Nirman Bhavan, New Delhi.

APM(K)  
श्री. राजेश कुमार  
4  
06.1.17

4.1.17

016/O/O SECRETARY, WCD



श्री.के.मिश्रा  
Secretary



भारत सरकार  
स्वास्थ्य एवं परिवार कल्याण विभाग  
स्वास्थ्य एवं परिवार कल्याण मंत्रालय  
Government of India  
Department of Health and Family Welfare  
Ministry of Health & Family Welfare

D.O. No. T-22020/09-2016-Imm  
5<sup>th</sup> December, 2016

Dear Ms. Nair,

India, along with other WHO-SEAR countries, in September 2013, resolved to eliminate measles and control rubella/congenital rubella syndrome (CRS) by 2020. In alignment with that, Ministry of Health & Family Welfare is introducing Rubella vaccine in its Universal Immunization Programme (UIP) as Measles-Rubella (MR) vaccine. The vaccine will be introduced as Measles-Rubella Campaign, targeting children from 9 months upto 15 years, in a phased manner, followed by administration of the vaccine in routine immunization.

This campaign targets a large birth cohort of approximately 41 crore children, starting in 1<sup>st</sup> quarter of 2017. As the campaign targets such a large cohort, it will be phased across the country over a period of two to three years. The campaign aims to rapidly build up immunity for both measles and rubella, and also provides a second opportunity for children left out in routine immunization.

While undertaking such a mammoth task, I look forward to your support and firmly believe that together we will be able ensure a high quality MR Campaign. Your cooperation and sustained efforts towards the polio vaccination programme, since its inception, is sincerely appreciated.

I solicit your support for MR campaign as well. Since Anganwadi workers have considerable influence on the local community, their involvement is crucial for the success of MR campaign across the country. The Ministry of Women & Child Development may please issue instructions to the State Governments to instruct Anganwadi workers to participate in the planning and implementation activity during the upcoming MR campaign.

I look forward for your unstinted support for the upcoming MR campaign.

With regards,

Yours sincerely,

(C.K. Mishra)

Ms. Leena Nair  
Secretary,  
Ministry of Women & Child Development,  
Shastri Bhawan, A-wing,  
Dr. Rajendra Prasad Road,  
New Delhi-110001.